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Deliverable D5.2

Project Infrastructure (Final Version)

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Copies of reports and other material can also be accessed via http://cracker-project.eu. © 2015 CRACKER Consortium



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Status of this Deliverable

This CRACKER deliverable, D5.2, presents the "Project infrastructure (final version)". With regard to its content, this deliverable builds upon the previous version, D5.1, "Project infrastructure (initial version)". In D5.2, the document structure and large parts of the content of D5.1 have been kept.

Since submitting D5.1 to the EC, we have invested a significant amount of work in the CRACKER website. Accordingly, we report on the new CRACKER website in this deliverable, D5.2. The structure and content of the new CRACKER website is inherently dynamic and will change over time. In this deliverable we present a current snapshot. We anticipate to integrate a lot of new and additional content in the second and third year of the project.

Deliverable D5.1 was internally reviewed by two CRACKER partners not involved in this task. The key new part of D5.2 – the new CRACKER website – can only present the very first incarnation of the new website. This is why we opted not to have an internal review of this deliverable, D5.2, but to organise the internal reviewing as a discussion process on the CRACKER mailing list in which all partners can suggest modifications or new content for the website.



1 Executive Summary

This document provides a description of CRACKER's project infrastructure including the project website.

In Chapter 2 we present the project identity, explain the rationale behind the logo and discuss different logo variations for different purposes.

Chapter 3 introduces the project's website, available at http://www.cracker-project.eu. It provides information on the different activities of the project as well as facts and basic information about the activity. The website also features a password-protected intranet section.

Chapter 4 provides information on the project-internal communication channels, most importantly, several email distribution lists.

This deliverable does not report on "Cracking the Language Barrier", a federation of European organisations and projects working on technologies for a multilingual Europe (see http://www.cracking-the-language-barrier.eu). At the time of writing, this federation has as its members nine organisations and 20 projects. More details are available in Deliverable D1.1 and on the federation's website.



2 Project Identity

Several activities of the CRACKER work plan as well as the community behind CRACKER are closely aligned to the META-NET initiative. In short, CRACKER is a META-NET project. For external communication, it was originally planned to use the META-NET brand whenever possible and appropriate. Two evident examples are the three planned META-FORUM conferences and the maintenance and further development of the open resource exchange infrastructure META-SHARE — both activities are tightly connected to META-NET because it was META-NET who initiated both META-SHARE and the META-FORUM conference series in 2010.

Nevertheless, a CRACKER project identity has been developed for those activities that are related to CRACKER proper. This identity is comprised of a set of logos and templates for project deliverables such as this one as well as presentations.

2.1 Logos and other Materials

The CRACKER logo consists of the name of the action and a visual component. The visual component is, for a project logo, rather elaborate and detailed. The reasoning behind this component is as follows: the visual component picks up at one of the key visuals that we had prepared within META-NET for use in the META-NET Strategic Research Agenda for Multilingual Europe 2020 as well as in presentations and publications (see Figure 1).

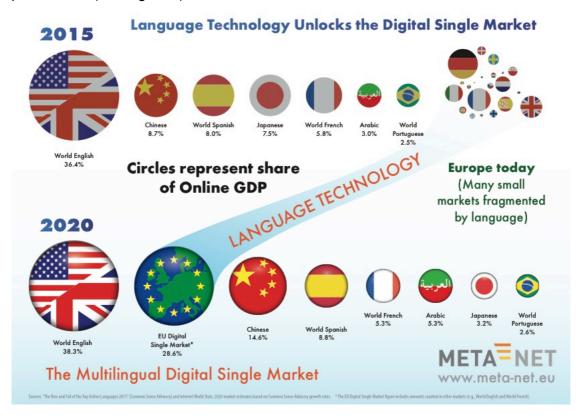


Figure 1. One of the key visuals of the META-NET SRA (originally published in early 2013, updated in 2015)



The visual representation of Europe's languages as visualised through their respective countries' flags, transforming into a Digital Single Market by means of language technologies – i.e., cracking the language barrier – was an idea that we have received very positive feedback for because it is intuitively understandable and recognisable. This is why we decided to use a simplified and compressed version of this graphics as the key visual component of the CRACKER logo. In addition, this key visual can also be used on its own, without the actual name of the project, i.e., as a key visual of our activities towards a multilingual Digital Single Market (MDSM). It could, potentially, also be used by other activities and projects that also work towards our common goal of establishing a multilingual Digital Single Market by replacing the text "CRACKER" with other project names. Figures 2-5 show different versions of the CRACKER logo, from the key visual only to a version with the project name and a complete tagline or motto.



Figure 2. The key visual component of the CRACKER logo in a stand-alone version



Figure 3. The CRACKER logo



Figure 4. The CRACKER logo and title of the project





Figure 5. The CRACKER logo with a customised, purpose-driven title

2.2 Templates

Based on the logo and colour scheme, templates for deliverables (MS Word) and internal deliverable reviews as well as presentations (MS Powerpoint) have been developed and made available to the consortium. This document is based on the deliverable template.



3 Project Website and Intranet

For the main CRACKER project website we reserved the domain cracker-project.eu. The URL http://www.cracker-project.eu (including a landing page) had been active since M1 of the project (January 2015).

CRACKER actively maintains two different websites:

- CRACKER http://www.cracker-project.eu
 - Section 3.1 describes the initial version
 - Section 3.2 describes the new version
- Cracking the Language Barrier http://www.cracking-the-language-barrier.eu
 - Section 3.3 briefly describes this initiative (see D1.1 and D1.2)

3.1 Initial version of the CRACKER website

As CRACKER is closely aligned to the META-NET initiative, there is a certain overlap in terms of external communication (META-SHARE, META-FORUM etc.). This is why we decided, already in M1 of the project (see above), quickly and efficiently to establish an online presence for CRACKER through the META-NET website. This initial website is still available at http://www.meta-net.eu/projects/cracker.



Figure 6. The landing page of the initial CRACKER website

It was necessary to have this external face to the public already in M1 due to the "Workshop on multilingual data value chains in the Digital Single Market", organised



by the EC in Brussels on 16 January, 2015. At this workshop, the coordinator of CRACKER presented the initial ideas towards the new Strategic Research and Innovation Agenda, prepared together with the sister CSA funded through Horizon 2020-ICT17, LT_Observatory.

For this purpose we used a mechanism that we implemented and put to use within META-NET in order to enable individual projects to establish their own sub-websites on the META-NET website. This mechanism was initially built for the three ICT-PSP projects CESAR, METANET4U and META-NORD (2011-2013) and also for the project that initiated META-NET, i.e., T4ME (2010-2013). Their respective project sub-websites are available at:

- http://www.meta-net.eu/projects/t4me/
- http://www.meta-net.eu/projects/cesar/
- http://www.meta-net.eu/projects/METANET4U/
- http://www.meta-net.eu/projects/meta-nord/

Until mid-December 2015, the URL http://www.cracker-project.eu redirected to a subwebsite on the META-NET website, i.e., to http://www.meta-net.eu/projects/cracker. The initial version of the CRACKER website is documented in the previous version of this deliverable, i.e., D5.1, "Project infrastructure (initial version)".

3.2 The new CRACKER website

The new CRACKER online presence is a dedicated website, available at the URL http://www.cracker-project.eu. The website was built using Wordpress and several plug-ins that provide additional functionality needed for the spectrum of services and features. The new CRACKER website has the following components:

- Landing page with the main area "Current Activities"
- Summary of the project ("About")
- Consortium
- Events
- Deliverables
- Publications
- Multimedia
- Contact
- Intranet: templates, deliverables etc.

The website also includes a password-protected intranet section that provides access to deliverables, documents, templates, documentation of meetings and several other different types of files that are meant for project-internal use. All CRACKER partners have received logins and passwords so that they can access the intranet section of the CRACKER website.

We measure user visits to the CRACKER website with the help of Google Analytics.

In addition to this infrastructure, we make heavy use of cloud-based services, especially Google Drive and Dropbox, to share documents, presentations and spreadsheets and also to work on such documents collaboratively.

The screenshots presented in the following Figures show the main content pages of the new CRACKER website.

CRACKER

D5.2: Project Infrastructure (Final Version)



Home About Consortium Events Deliverables Publications Multimedia Contact Intranet **CRACKER CRACKER - Cracking the Language Barrier:** Coordination, Evaluation and Resources for European MT Research **Current Activities** META-FORUM 2016 Strategic Agenda for the Multilingual Digital Single Market SRIA META FORUM 2016 META-FORUM is a international conference on powerful language technologies for the multilingual information society, the data value chain and the information market place. The Strategic Agenda for the Multilingual Digital Single Market presents ideas, approaches and solutions in order to make the Digital Single Market, a flagship initiative of the European Union, multilingual. META-FORUM 2016 is foreseen to take place on the 4 and 5 July 2016 in Lisbon, Portugal. Cracking the Language Barrier federation META-SHARE META-SHARE is an open resource infrastructure for language data, tools and related web services documented with high-quality metadata. CRACKER is supporting META-SHARE in terms of maintenance and other tasks. Cracking the Language Barrier META SHARE CRACKER has initiated the Cracking the Language Barrier federation which assembles almost all European research and innovation projects as well as related community organisations working on or with crosslingual or multilingual technologies, in neighbouring areas or on closely related topics. First Conference on Machine Translation (WMTI6) at ACL 2016 International Workshop on Spoken Language Translation (IWSLT) 2016 WMT 2016 **IWSLT 2016** 11-12 August 2016 in Berlin, Germany 8-9 December 2016 in Seattle, USA Cracking the Language Bar Cracking the Language Barrier Cracking the Language Barrier federation META NET

Figure 7: The home page of the CRACKER website



About the project

The European machine translation (MT) research community is experiencing increased pressure for rapid success – from the legal and political frameworks and schedules of the EU, such as the Digital Single Market, but also from the globalising business world. At the same time, the research community has to cope with a striking disproportion between the scope of the challenges and the available resources, especially for translation to and from languages that have only fragmentary or no technological support at all.

CRACKER pushes towards an improvement of MT research in terms of efficiency and effectiveness by implementing the successful example of other disciplines where massively collaborative research on shared resources – guided by interoperability, standardisation, agreed major challenges and comprehensive success metrics – has led to breakthroughs that would have been impossible otherwise. The nucleus of this new research, development, and innovation strategy towards high-quality MT is the group of projects funded through Horizon 2020 Call ICT-17a/b (partly extending to relevant FP7 actions such as OTLeap. LIDER and ML), that will be supported by CRACKER (ICT-17c) in coordination, evaluation and resources.

In order to achieve its challenging goals efficiently, CRACKER will build upon, consolidate and extend initiatives for collaborative MT research supported by earlier EU-funded actions. These include evaluation campaigns such as the Workshop on Statistical Machine Translation (WMT) and the International Workshop on Spoken Language Translation (IWSLT), the META-SHARE open infrastructure for sharing language resources and technologies with extensions for MT assembled by OTLaunchPad, and open-source tool building and training MT Marathons). Coordination, communication and outreach to user communities will build upon existing networks and communication infrastructures such as the META-FORUM event series and strong involvement of industrial associations.



CRACKER's timeline and main activities throughout its runtime



Figure 8: The About page of the CRACKER website





Consortium



Deutsches Forschungszentrum für Künstliche Intelligenz GmbH (DFKI), Germany



Charles University in Prague (CUNI), Czech Republic Contact: Jan Hajič



Evaluations and Language Resources Distribution Agency SA (ELDA), France Contact: Khalid Chouldi



Fondazione Bruno Kessler (FBK) taly



Athena Research and Innovation Center in Information, Communication and Knowledge Technologies (ATHENA RC), Greece



The University of Edinburgh (UEDIN), UK Contact: Philipp Koehn



University of Sheffield (USFD), UK Contact: Lucia Specia



The CRACKER kick-off meeting (Feb. 10, 2015) – from left to right: Georg Rehm (DFKI), Eleftherios Avramidis (DFKI), Philipp Koehn (University of Edinburgh), Stephan Busemann (DFKI), Niewes Sande (DFKI), Jan Hajie (Charles University Prague), Josef van Genabh (DFKI), Aljoscha Burchard (DFKI), Khailal Chouldri (ELDA), Mattoo Negri (FBKI), Victoria Aprazi (ELDA), Marcro (Izno) (Fancy Turch) (FBKI), Cutoria Special (University of Sheffield), Stelois Piperidis (RC Albrea)



Figure 9: The Consortium page of the CRACKER website

CRACKER



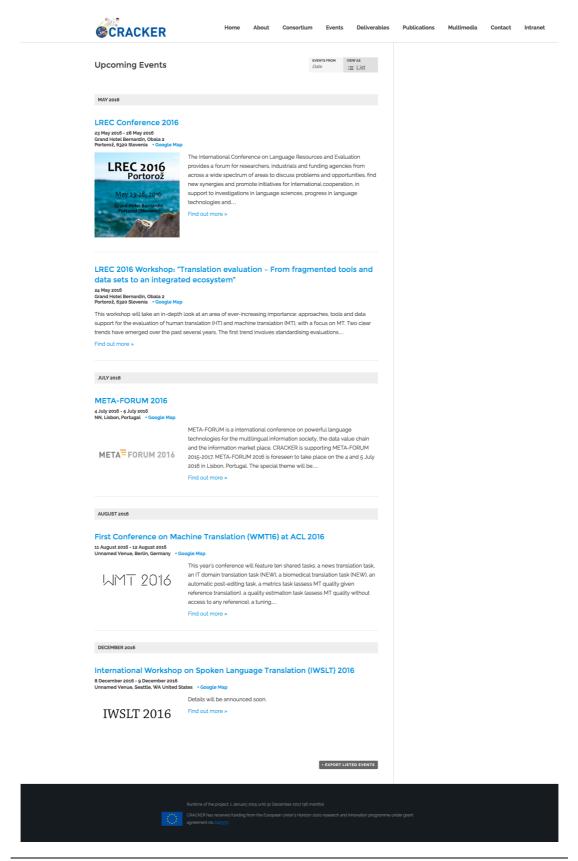


Figure 10: The Events page of the CRACKER website



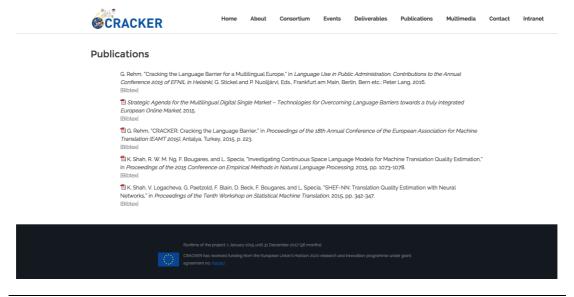


Figure 11: The Publications page of the CRACKER website

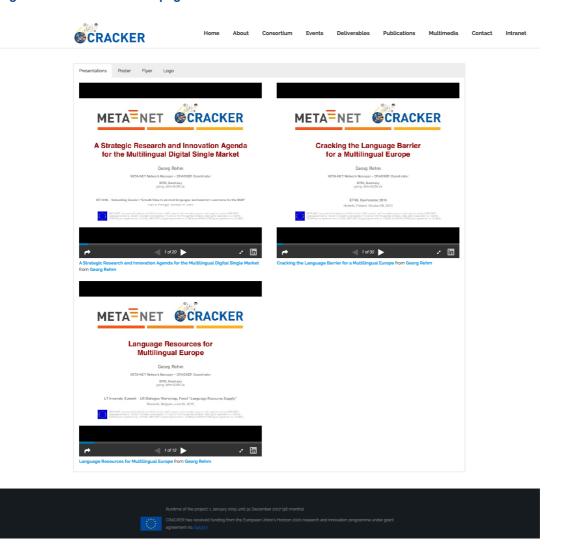
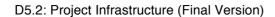


Figure 12: The "presentations" section of the Multimedia page of the CRACKER website





Figure 13: The Deliverables section of the CRACKER intranet





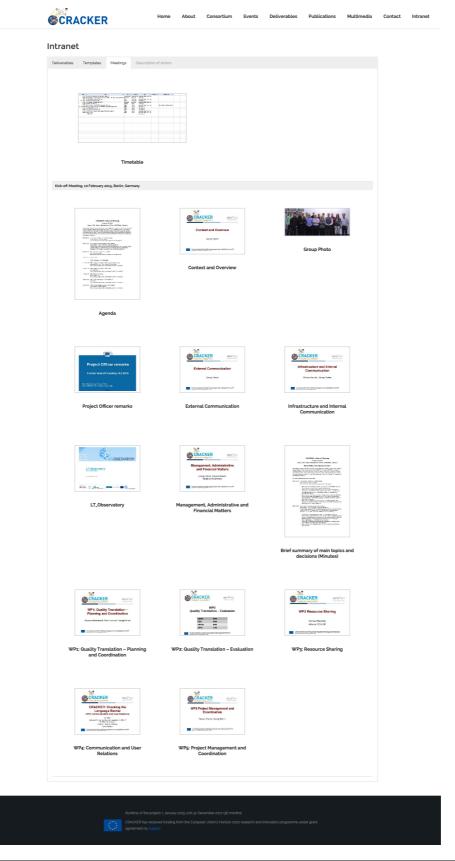


Figure 14: Meeting documentation in the CRACKER intranet





META FORUM 2016

logies for the multilingual information society, the data value chain and the on market place. CRACKER is supporting META-FORUM 2015-2017.

META-FORUM 2016 is foreseen to take place on the 4 and 5 July 2016 in Lisbon. Portugal. The special theme will be announced early 2016. Previous events of the series include META-FORUM 2015 (held under the umbrella of the Riga S META-FORUM 2010.

back



Figure 15: The META-FORUM 2016 page on the CRACKER website



Strategic Agenda for the Multilingual Digital Single Market

The Strategic Agenda for the Multillingual Digital Single Market presents ideas, approaches and solutions in order to make the Digital Single Market, a flagship of the Strategic Agenda for the Multillingual Digital Single Market, a flagship of the Strategic Agenda for the Multillingual Digital Single Market presents ideas, approaches and solutions in order to make the Digital Single Market presents ideas, approaches and solutions in order to make the Digital Single Market presents ideas, approaches and solutions in order to make the Digital Single Market presents ideas, approaches and solutions in order to make the Digital Single Market presents ideas, approaches and solutions in order to make the Digital Single Market presents ideas, approaches and solutions in order to make the Digital Single Market presents ideas, approaches and solutions in order to make the Digital Single Market presents ideas, approaches and solutions in order to make the Digital Single Market presents ideas, and the Digital Single Market presents ideas, and the Digital Single Market presents idea and the Digital Single Market pre

Current documents:





- Strategic Agenda for the Multilingual Digital Single Market (Version 0.5, April 2015)
 Fact Sheet on the Multilingual Digital Single Market (April 2015)

The integration of the Digital Single Market must address our languages: the Digital Single Market is a multilingual challenge! Our treasured multilingualism, one of the main cultural cornerstones of Europe and what it means to be and to feet European, is also one of the main obstacles of a truly connected Digital Single Market. It is the goal of the European Language Technology community – including research, development, innovation and other relevant staker – to provide the technological facilities for a truly connected and integrated multilingual Digital Single Market.

We recommend setting up a strategic programme to enable the multillingual Digital Single Market. The approach consists of three different layers the top layer provides Technology Solutions for Businesses and Public Services. These innovative solutions are, in turn, supported, enabled, and driven by a middle layer of Language Technology Services, Platforms and Infrastructures that provide services for the translation, analysis, production, generation, enrichment layer or Language i ecnnology services, riatroms and intrastructures that provice services for the translation, analysis, production, generation, enticinent and synthesis of written and spoken language. The bottom layer connects Priority Research Themes to the infrastructures. It provides concrete scientific results, approaches, technologies, resources, modules, components, and algorithms etc. that can be used to enable and drive forward the middle and top layers. We plan to intensify work on core resources and technologies for language production and analysis because we need to improve the basic technologies for all languages, in order to equip every language with a set of core resources and technologies usggest among others, intensifying knowledge and technology transfer between larger research centres and groups working on technologies for under-supported languages.

economic growth and social stability while establishing for Europe a leading global position in technology innovation, securing Europe's future as a world-wide trader and exporter of goods, services and information. Only a large, coordinated push of this magnitude will be able to unlock a truly multilingual Digital Single Market.

back



Figure 16: The SRIA page on the CRACKER website







CRACKER has initiated the Cracking the Language Barrier federation which assembles almost all European research and innovation projects as well as related community organisations working on or with crosslingual or multilingual technologies, in neighbouring areas or on closely related topics. In this umbrella initiative we collaborate on our joint objective to overcome any kind of language and communication barriers with the help of sophisticated language technologies (such as, for example, machine translation or crosslingual search).

To learn more about this initiative, please visit our website on http://www.cracking-the-language-barrier.eu



Figure 17: The Cracking the Language Barrier landing page on the CRACKER website



Home About Consortium Events Deliverables Publications Multimedia Contact Intranet



META-SHARE is an open resource infrastructure for language data, tools and related web services documented with high-quality metadata. CRACKER is supporting META-SHARE in terms of maintenance and other tasks.

Visit META-SHARE at http://www.meta-share.eu.

back



Figure 18: The META-SHARE landing page on the CRACKER website



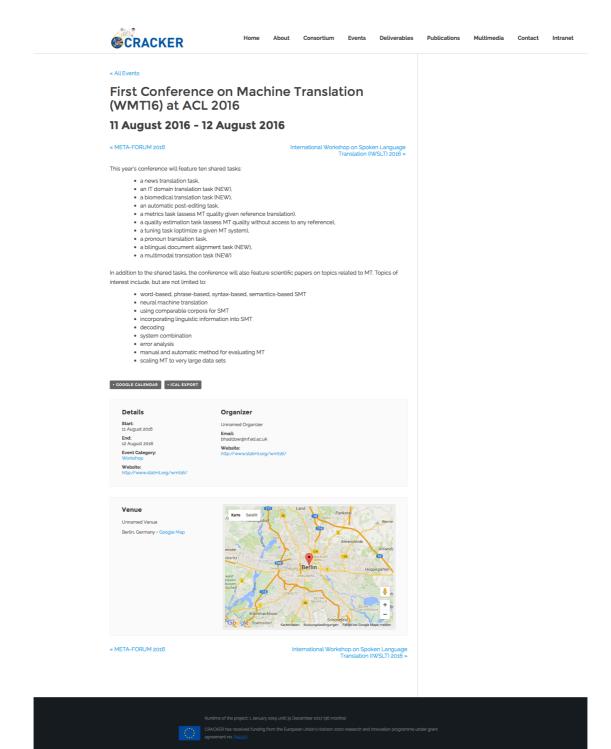


Figure 19: The WMT 2016 landing page on the CRACKER website



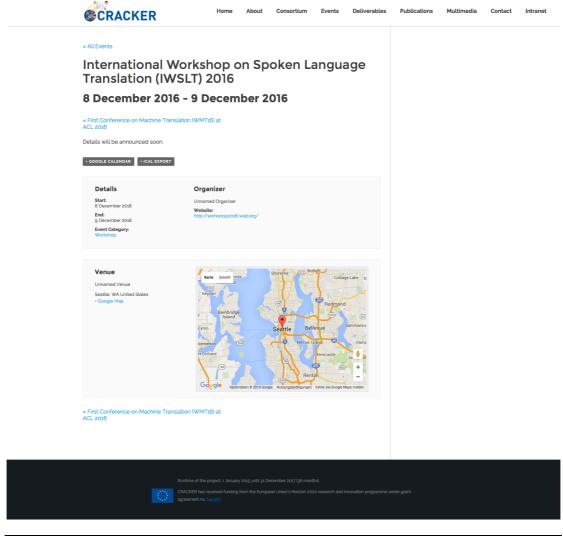


Figure 20: The IWSLT 2016 landing page on the CRACKER website

3.3 The website of the "Cracking the Language Barrier" federation

In addition to the website of the EU project CRACKER we implemented a website for the "Cracking the Language Barrier" federation of European organisations and projects working on technologies for a multilingual Europe. This website is available at http://www.cracking-the-language-barrier.eu. This activity and federation was initiated by CRACKER as part of our work in WP1. Originally, it was foreseen in the CRACKER Description of Action to build a smaller community around the projects working on Quality Translation – in the DoA this group was called the "QT Initiative", i.e., the group of projects funded through H2020-ICT17. Furthermore, it was foreseen to build a website for the "QT Initiative". For reasons explained in Deliverable D1.1, we chose not to follow the route originally foreseen in the CRACKER Description of Action but to initiate a broader, all-encompassing federation that includes all stakeholders working on technologies for a multilingual Europe. The rationale behind this decision was that such a broad organisation did not exist yet and that it was needed to present to the European Commission and other stakeholders that the

CRACKER





whole "Multilingual Europe" community has been assembled and is able to speak with one voice. More details are available in Deliverables D1.1 and D1.2.



4 Internal Communication

The main channels for project-internal communication are email, email distribution lists, phone meetings (including phone conferences), as well as video conference meetings.

4.1 Email and Email Distribution Lists

For project-internal communication we set up the following email distribution lists:

- cracker-all@cracker-project.eu: all R&D staff
- <u>cracker-admin@cracker-project.eu</u>: administrative and financial staff
- <u>cracker-steering-board@cracker-project.eu</u>: members of the Steering Board

Additional email distribution lists can be created on demand. Furthermore, all META-NET dissemination channels can be used, especially for external communication, such as, among others, conference announcements.

For the "Cracking the Language Barrier" federation of organisations and projects, additional email distribution lists were created (see Deliverable D1.1).

4.2 Video Conferencing

For video conferences, mainly Skype will be used as it is a free service; an alternative solution is Google Hangouts (advantage: Google Hangouts can be recorded). In addition, we also discussed, in the kick-off meeting, other video conference systems, mainly ones based on H323/IP or Cisco Jabber Video.